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## The Bishop Philip Kennedy Memorial Award for Overall Excellence

### Winner

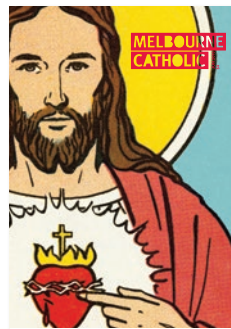
*Melbourne Catholic*  
Editor Tina Mattei

It is a real treat as a judge to be called on to absorb the efforts of three quality products. Less easy and enjoyable, however, to separate them.

All three contenders are noteworthy for their efforts to connect with their chosen audience in a way that is engaging and provocative yet respectful and simple.

The winner stands out for its quality of content and its imagination, but also its simplicity of presentation. It has the feeling of being put together by a team that takes great care and also is skilful in its planning. Quality contributors do take some finding and sifting out from the easy picks and the usual suspects.

The winner is able to hold its own in the company of products outside the narrow religious and church environment. It will be interesting to see how far its producers are able to take it in the next 12 months.



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